



BIOGRAPHICAL NOTE

Ms. Lise Morissat

President and chief operating officer

President and chief operating officer of Stageline Group, Ms. Lise Morissat has 30 years of experience as an entrepreneur and executive in manufacturing companies.

An architecture graduate, from 1975 to 1978 she directed operations at construction sites on behalf of consulting-engineering firms. From 1978 to 1990 she was co-owner and chief executive officer of a company with 30 employees specializing in the design, manufacturing and distribution of high-technology robotization equipment, where she acquired sound knowledge in administration and finance.

From 1990 to 1994, Lise Morissat ran her own management consulting office for small to medium-sized businesses, working mostly in the research and development sector. She offered a complete range of services: operational reorganization, implementation of costing analysis and systems, financial management, and preparation of scientific and financial reports to secure tax credits and grants for R&D and product certification. Her customer base was made up of companies from the aerospace, information technology and biotechnology sectors and from the manufacturing field – including Stageline, which was beginning the design and production of its covered mobile stage prototypes.

Ms. Morissat became a shareholder in Stageline, as well as the executive vice-president and chief operating officer of the company. In this capacity she participated in the restructuring and reorientation of the firm. From the event producer that it had been, Stageline became a manufacturer of mobile stages. Ms. Morissat met the challenge of setting up the company's first factory, despite the absence of references at the time concerning manufacturing processes for that type of facility. To do so she put certain systems in place, among them manufacturing management and export management, critical to the firm's start-up and expansion. In addition, she was mandated with finding sources of financing to support the speedy development of the company, which grew from 12 to 155 employees.

In 2003, Lise Morissat collaborated closely on the development of a strategic plan aimed at the creation of MSR Mobile Stage Rentals, whose mission was to be the major renter of mobile stages in North America. Ms. Morissat became president of the company, where she would design and deploy the market development structures. Ms. Morissat endowed the firm with a true strategic vision for business development, including the implementation of logistic-service activities, stage rental services, and the creation of a network of operators and service points all over North America.

In 2005 she contributed her expertise and her architectural training to the construction project for Stageline Group's second plant in L'Assomption. Besides being the originator of the project, Lise Morissat oversaw the work on the high-energy-efficiency LEED-certified green building (Leadership in Energy and Environmental Design), which was commissioned in December 2007.