



BIOGRAPHICAL NOTE

Mr. Yvan Miron

Chairman of the board and chief executive officer

As chairman of the board and chief executive officer, as well as founder, Mr. Yvan Miron heads Stageline Group, which is the most important manufacturer and lessor of mobile stages in the world. Stageline Group's equipment hosts over 10,000 outdoor events yearly, in 30 countries.

In 20 years, the firm, located in L'Assomption, Quebec, and employing over 180 people, became the leader of its industry, as it revolutionized the market for outdoor-event equipment thanks to a mobile stage "which is to traditional stages what the automobile is to the cart."

Yvan Miron has worked in the music and artistic environment the greater part of his life. He opened his own production company in 1975. With Quebec's cultural industry growing in leaps and bounds, he acquired solid experience in tour and artistic production, in coordination and in event logistics, as well as in technical direction.

In the 1980s, Yvan Miron developed the concept of the covered mobile stage in response to the problems associated with the technical and weather conditions that so often jeopardize celebration and festival ventures in Quebec. He brought together a team of specialists with production and steel-construction backgrounds and developed a solution that would be practical for producers, technicians and artists: a semi-trailer that transforms into a covered stage. Very quickly the Stageline concept was adopted by the Montreal Symphony Orchestra, the Festival international de Jazz de Montréal and by dozens of other events in Quebec.

In light of his product's success and eager to expand his firm, in 1991 Yvan Miron changed the company's mission. From an event producer Stageline became a specialist in the design and manufacturing of mobile stages – a necessary change of direction if an ingenious but nonetheless cottage-type product were to be transformed into industrial stage equipment produced on a large scale and made available to world markets. It was at this point that he designed the SL and SAM series. The new concept made it possible to achieve savings of around 90 percent on manpower and on setup time. The Stageline idea caught on rapidly right across the world, with 85 percent of sales now coming from exports.

Among other responsibilities as chairman of the company, Yvan Miron oversees the marketing and the development of the line of mobile stages and promotional units.